

Achieving affordability in community title

In announcing the Queensland Housing Affordability Strategy in late July, the Deputy Premier said the Queensland Government would do their bit to alleviate the affordability problem, but also challenged the industry to translate these initiatives into cost savings for the end of line consumer.

As specialist community managers SSKB are a key resource for helping the industry achieve this goal, providing expert consultative advice on how to create affordable and low stress community title developments.

SSKB development division manager Priscilla Johnson explains how:

"The Body Corporate and Community Management Act provides for a number of ways to improve housing affordability

covering everything from street design to increased density measures and community management of local infrastructure," Ms Johnson said.

"SSKB's development division contains experienced people in property who are keen to be proactively involved in the design and planning phases of any development project. Consultative advice to major developers has introduced many innovations and in addition to improving the community lifestyle of purchasers of the



Priscilla Johnson

product, it has the capacity to significantly improve affordability for developers and buyers," she said.

"The Queensland Government's challenge to our industry is clear. We need to take advantage of the new affordability measures and deliver for the community. SSKB will be a trusted companion for developers contemplating any community title development to achieve this outcome."